

OKAI



# OKAI BEETLE PRO



Ride in style.

Ride Beetle Pro.



# INTRODUCING OKAI BEETLE PRO



## Target Audience

- People who generally love outdoor activities and electric micro-mobility
- People who don't/can't drive
- Seniors and others with limited mobility
- Teenagers (and parents who would purchase for their teens)

## Emotional Benefits

- A head-turning way of getting around
- Enjoyable to ride (together)
- Good for the planet

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## Key Selling Points (KSPs)

1. Stylish one-of-a kind design
2. Customers can paint and add decals to make a custom statement - D.I.Y. friendly!
3. The upgraded Beetle Pro goes further and starts faster: 35-mile range  
350W rated power; 900W peak power

# INTRODUCING OKAI BEETLE PRO



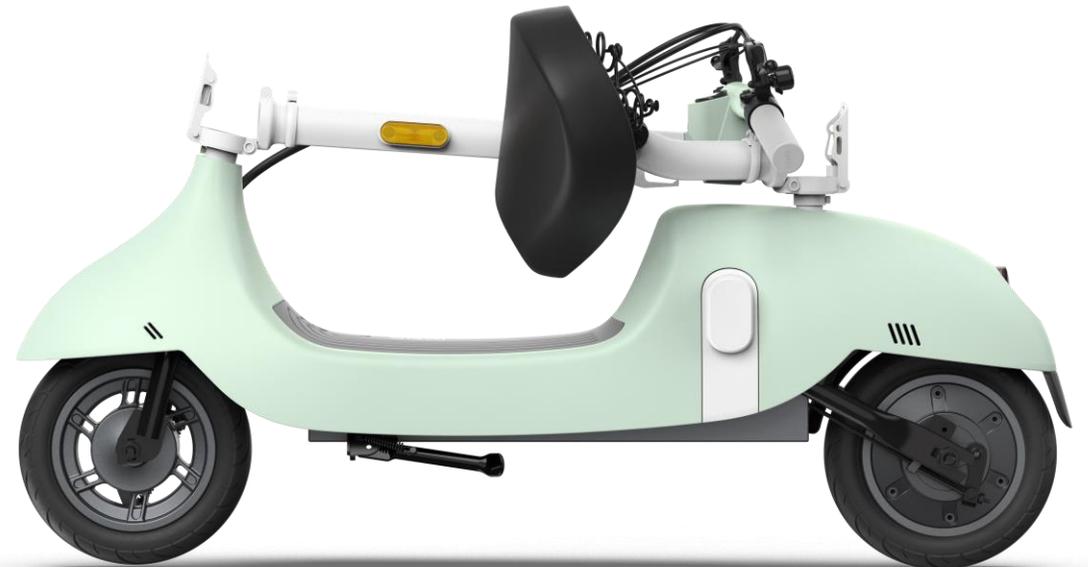
## Use Scenarios

- Running errands
- Getting to and from school/campus
- Leisurely riding through the park

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# FOLDABLE & ACCESSIBLE

- Folds in **three seconds**
- Easy to store
- Weight <64lbs, Length <47in



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# SCIENTIFICALLY DESIGNED FOR COMFORTABLE RIDING

- Ergonomically designed for your comfort
- Triple shock absorption:
- Wide plush seat with memory foam | Built-in shock-absorbing elastic frame | High elastic vacuum tire



# SMART 2.4IN LED METER

Provides real-time Beetle Pro information

Speed | Battery Status | Lighting | Shift mode | Cruise control | NFC unlock  
"P" mode-safe parking | Error notification

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# ONE-BUTTON CONTROL

Handlebar button controls multiple functions:

Turn on & off power | Cruise control

Shift speed modes | Light control



# SMALL YET MIGHTY BATTERY

EV-level 18650 lithium battery, 35 miles range

48V10.4 AH | 52 units of 18650 battery cell

400 charging cycles | charging time < 6 h (2 A charger )

## BMS-SMART BATTERY MANAGEMENT SYSTEM

Uses an SOC algorithm.

Protects the battery from:

Over discharge | Over charge | Over flow

Short circuiting | Extreme temperatures





# SWAPPABLE BATTERY

The quick-swap battery can be charged in or out of the Beetle Pro



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# COMPACT YET POWERFUL

20% grade capacity makes easy work of hills

**900W** peak high-performance motor ensures fast &  
smooth acceleration

10-INCH TUBELESS PNEUMATIC TIRES

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# TRIPLE BRAKES FOR OPTIMAL SAFETY

Brakes quickly & smoothly with  
front, rear, & electronic brakes

0.1-second response time

Brake distance of fewer than 15 feet

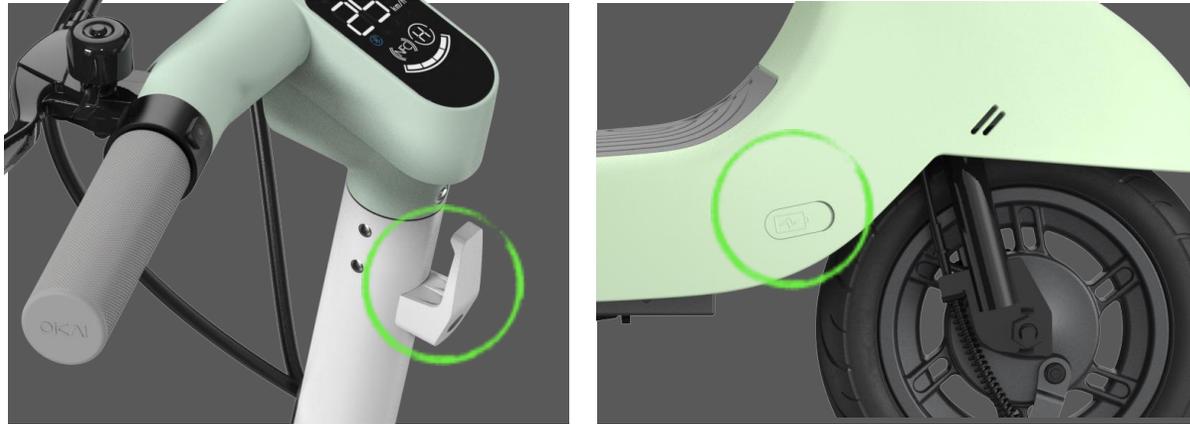




## BRIGHT LIGHTS

- LED headlight illuminates a 115 feet distance
- Two-in-one tail light lights up when the headlights are turned on or the brakes are activated

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# OUTSTANDING DETAILS

- Anti-slip half-throttle on right grip
- Electronic throttle for an easy start
- Charger cover to protect from water & dust
- Sturdy hook for storage

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# OKAI APP

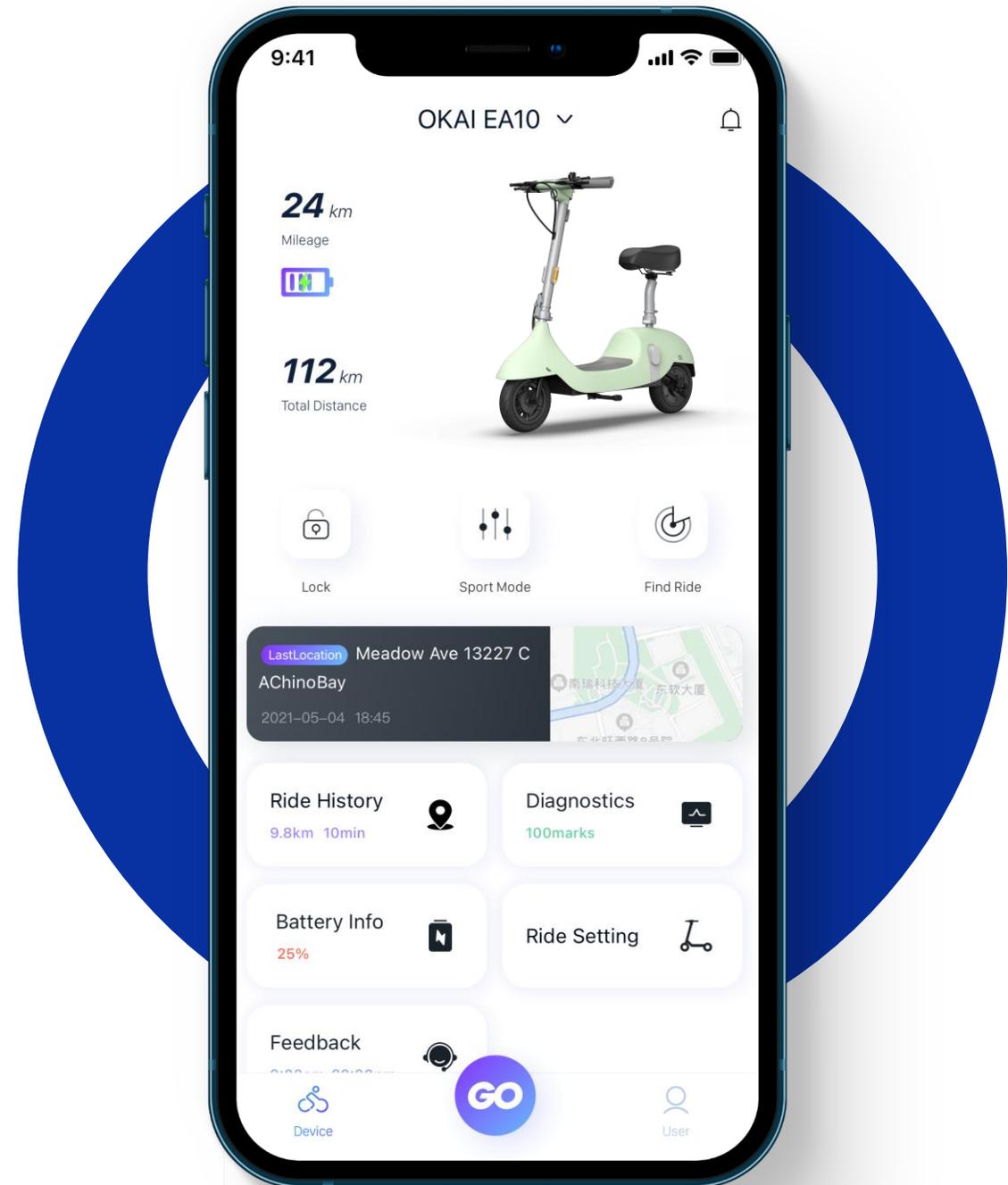
ACTS AS A  
PERSONAL RIDING ASSIST

Start and stop | Mileage | Mode selection | Smart check

# THREE WAYS TO START

No stress over a forgotten key with three start options

NFC | App Bluetooth | Key



# COLOR



● White



● BLACK



● GREEN



● PINK

Max Speed

15mph

Range

35miles

Max Power

900W

Riding Mode

3mph

Eco

9mph

Low

15mph

High

IPX Rating

IP55

### Certifications

UL 2272: 2019, FCC SDOC, Prop 65 Test Report

### Specifications

Battery	48V/10.4AH	Dimensions	45*21*41inch
Rated Power	350W	Max Load	220lbs
Hill Climb	20%	Net Weight	64lbs
Tire	10in	Brake	Front: Drum brake Rear: Electromagnetic brake + drum brake

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## **DISCLAIMER**

Every effort has been made to ensure the accuracy of the information provided. However, product specifications, configurations, and systems/components are subject to change with equal-performance substitutes without notice. Information will be updated when available.